



Day Aviation



Air charter for the discerning



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Relax. We'll treat you like a King.

If that sounds like a fanciful claim, it isn't. We know, from experience, how reigning monarchs prefer to be treated when they put their trust in Day Aviation.

So while you don't have to be Royal to fly with us, you'll feel as if you are.

Whether you're the head of a bank or a Head of State, a Premiership footballer or a Premier, a soap star or a soap manufacturer, we'll make you feel equally at ease in the air.

We can fly you to almost any destination on the planet in a multi-stopping, continent-hopping journey that can be planned down to the last exacting detail.

Or if your needs are a trifle more modest, we can arrange for you to arrive at a social engagement by VIP helicopter to make a hat-clutchingly, skirt-billowingly dramatic entrance that no-one there will ever forget.

Even a transfer from Heathrow to Gatwick needn't be boring if you do it in style. And

style is something that comes naturally to us at Day Aviation.

But whether you're looking for the excitement and exhilaration of a leisure flight or a more conservative round-the-world business trip for several hundred people, we'll treat you with the respect that all our clients have come to expect.

We can offer you the full red-carpet treatment if you want it or we can help you slip in and out of a country unnoticed by the



paparazzi if you prefer. When, where and however you wish.

Our flexibility and willingness to make that extra effort for clients is key to our success, which is why Royalty, celebrities, bank principals, corporate clients and Premiership football teams prefer to fly with Day Aviation.

Service is our watchword – on the phone, on the ground and in the air. Like the staff of the world's finest hotels, our discretion is legendary – as is our understanding of the sensitivities surrounding your arrangements.

We have access to the finest aircraft in the world, and we pride ourselves on being able to cater for your every whim.

So every aspect of your flight will be as you want, down to the last detail, rather than what happens to be most convenient for an airline.

For we're proud to serve those who fly with Day Aviation – and your wish, as they say, is our command.

DEPARTURES

| | | |
|-----|-----------------------|-----------------------|
| 001 | MOSCOW via BRUSSELS | WHENEVER IT SUITS YOU |
| 002 | ROYAL ASCOT | FROM YOUR Paddock |
| 003 | GENEVA | SIMPLY PARK AND FLY |
| 004 | DUBLIN TO LONDON CITY | LEAVING RIGHT NOW |
| 005 | CHAMBERY TO LONDON | APRÈS SKI? |
| 006 | CANNES | WHENEVER YOU WISH |
| 007 | BARBADOS, ST LUCIA | ISLAND-HOPPING |
| 008 | ABU DHABI | AIRCRAFT STANDING BY |

Utterly professional, totally discreet

Day Aviation is a bespoke air charter service providing luxurious air travel for the discerning – from senior executives and corporate clients to celebrities and Royalty.

Working behind the scenes to arrange air travel for Royalty, VIPs, and corporate clients is a specialist task entrusted to only the most professional, discreet and dependable.

That's why Day Aviation is one of the very few air charter companies that Palace, Embassy and Ministry officials turn to without hesitation, safe in the knowledge that everything will be handled swiftly, efficiently, and in the strictest of confidence.

Like those officials themselves, we're well versed in the sensitivities of Royal and VIP travel. So we're never phased by requests for security sweeps, last-minute route changes, or dummy itineraries to confuse the curious.

We can provide vetted security staff or work hand in glove with your own security, and we'll follow any additional procedures you consider necessary. Our priority, like yours, is to offer the highest degree of protection for those who put their

trust in us – whatever it takes. So we're highly flexible and always ready to listen as well as to advise.

Security apart, we also want people who fly with Day Aviation to enjoy the experience!

With access to the finest aircraft in the world, we can indulge your every whim before, during and after your flight.

However you prefer to spend your time in the air, we'll ensure you're pampered, relaxed and respected throughout the flight, with cuisine and entertainment to your taste.

And we're as choosy as you are about the aircraft we provide.

Our founder, Captain Paul Day, has spent his entire career in commercial aviation as a Captain for major scheduled airlines, a Qualified Flying Instructor, and as a CAA-appointed Flight Examiner.

He has flown a vast array of aircraft including small light aircraft, turboprops, the Airbus range, and wide-bodied Boeings, and has an encyclopaedic knowledge of the types of VIP aircraft we provide.

His standards and ethics are shared by all

who work for or with Day Aviation and permeate every aspect of our operations.

Which might explain why those who book or fly with us make a point of remaining with us.

We hope you will, too. So we'll do everything humanly possible to make your busy life easier.

We can offer quotes within minutes, though detailed itineraries naturally take a little longer; and we can, if needed, have you in the air within an hour of your telephone call.

If you need helicopter transfers or even a travelling personal concierge, it will be our pleasure to arrange it.

Our prices are surprisingly competitive, too, though never to the detriment of the service we offer, and we'll be as flexible, understanding and willing as you need us to be.

We're delighted to be at your service.



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Service above and beyond...

Day Aviation can offer you so much more than just the impeccable air charter service for which we're renowned.

If you're contemplating **buying an aircraft**, for instance, we can employ our wealth of inside knowledge and experience to advise you on all aspects of **aircraft valuation, inspection**, and acquisition. • We'll tell you things that manufacturers or vendors would prefer you didn't discover, and we'll help you choose the aircraft that's right for you and your needs rather than those of a commission-driven salesman. • Our founder, Captain Paul Day, has spent his entire career in aviation in a wide range of demanding, responsible roles. His experience enables Day Aviation to offer a comprehensive, discreet and dependable **aircraft management service** using hand-picked pilots and cabin crew – the *crème de la crème* of the air – so your aircraft will always be in the safest possible hands and available to you when and where you need it. • We offer a fast response service if your own aircraft goes technical or is an **AOG** (Aircraft on Ground) situation. We can fly parts to you or provide another aircraft so your passengers can resume their trip. • And we're happy to help you **offset the carbon emissions** of any flights you make with us.



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